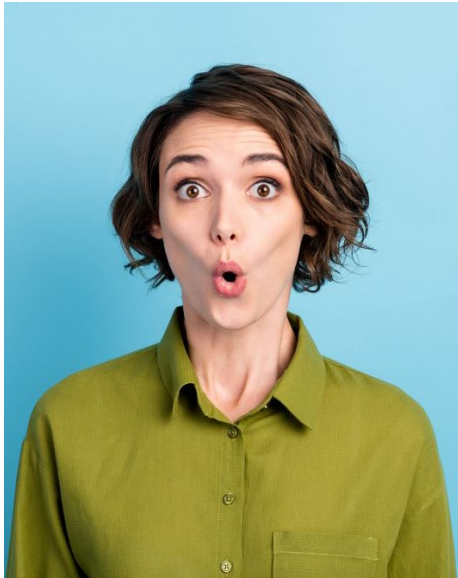


## We need your help!

This year Sorted Money Month is all about ‘Maximising Your Money’, and we need the help of our trusted Financial Advice NZ members in making our Financial Advice NZ Money Month social media campaign a success.



### What’s your ‘ah-ha’ moment?

Have you ever had those moments when you find out something you’d just wished you’d known sooner?

Whether that’s lighting a piece of uncooked spaghetti to light your candles that are burning too low to reach the wick, using a pool noodle to fill up a bucket on the floor that won’t fit under your sink’s tap, applying a small amount of car wax to your bathroom mirror to stop it from fogging up after a hot shower, or more importantly, wishing you’d known about micro-investing in your early 20s when you had time on your side and a little spare change.

It’s moments like those that can be life-changing, especially when it comes to maximising your money throughout different life stages.

For our Money Month social media campaign, we would like to share via videos and fact sheets **your top tips for maximizing money** for the following life stages:

- Top tips for when you’re young (20s-30s) – week 1
- Top tips for in your mid-life (40s) – week 2
- Top tips for pre-retirement (50-64) – week 3
- Top tips for retirement (65+) – week 4

Who wouldn’t want to tune in to hear what money hacks our financial advice experts recommend? It could be life-changing for many New Zealanders.

### So how can you help?

**Please send us a self-recorded video of yourself sharing a top tip for one of the above life stages. That’s it!**

You can choose to send just your one best-ever top tip that fits just one of the four life stages, or you might choose to send in your best top tip for each of the four life stages. We will then compile these into four life-stage videos which we will share on social media over the four weeks of Money Month.

We will credit all contributors in videos, fact sheets and social media posts, and will be promoting the importance of seeking professional financial advice. We encourage you to share the videos and information sheets on your own channels.

## How to film your video

- Try to keep your 'top tip' to less than 30 seconds.
- Begin your answer with 'my top tip for maximizing money in your 20s is...' or 'I wish I'd known in my 20s to ...' or 'If you're in your 20s and...' or whichever life stage your top tip relates to.
- If you are sending in a top tip for each life stage, please record in four separate videos.
- Use your phone and film in landscape (horizontal) mode. Use a stand if you have one or ask a colleague, friend or family member to film you. You can also use your laptop camera if that works for you.
- Don't film from too far away as we need to be able to hear and see you clearly, likewise, you don't want to be too close to chop off the top of your head. Try 1.5 metres from the camera if using your phone, and it's best to be in a quiet environment so your voice is nice and clear.
- Think about your backdrop and lighting. If you don't have lighting on your face, avoid having a bright window behind you. An interesting (but not too busy) backdrop that is more than a couple of metres behind you usually works well.
- Don't overthink it. You likely won't get it right the first time, so do as many takes as you need to until you feel comfortable and are happy with the end result.

When finished, please share the video files via whichever file-sharing app you prefer e.g. Dropbox, WeTransfer, One Drive, Google Drive etc to [suzy.griffiths@financialadvice.nz](mailto:suzy.griffiths@financialadvice.nz).

**Please send us your video by 23 June 2023**

In sending us your video, you agree to give permission for any and all parts of your video to be used and shared publicly, including Financial Advice New Zealand's website and social media platforms and any other mainstream media and websites, and in any way that Financial Advice NZ deems appropriate; and you release Financial Advice New Zealand from any right, remedy, claim, liability, loss or damage arising out of or incidental to your video, its use, or any part of it.

**Thank you for contributing to this exciting project!**

**We look forward to sharing your top tip and helping New Zealanders maximise their money.**

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