

thrive

5-6 MARCH - TĀKINA, WELLINGTON

Explore
OPPORTUNITIES

Expand your
VIEW

TRUST
in the flow

and
GROW

so that
everyone in
New Zealand
can THRIVE

SPONSOR GUIDE

**Growing a
thriving advice
sector**

**for the financial
well-being of all
New Zealanders**



Financial Advice
NEW ZEALAND



The 2024 Financial Advice New Zealand Conference THRIVE celebrates the power of the thriver mindset to turn challenges into opportunities, expand viewpoints, find trust in the flow and grow so that everyone in New Zealand can thrive.

We are excited to invite you to join us as we connect, share and build a supportive network of thrivers at our 2024 Financial Advice New Zealand conference 5-6 March 2024.

With your support as a valued sponsor, we believe we will deliver the most engaging and memorable conference yet, committed to growing, developing, prospering and flourishing so that advisers and their clients can thrive.

The feedback we received from our 2022 conference was overwhelmingly positive and there is a strong demand to continue this momentum in 2024. High-profile, quality speakers, workshops and content will encourage financial advice professionals to believe in the possibilities that lie ahead and flourish in every aspect of their lives.

Situated in the brand new and vibrant Tākina Convention Centre in Wellington, this is the perfect venue for delegates, sponsors and associates to come together and gain insights into the latest industry trends and best practices to stay ahead of the curve in today's competitive market.



At Thrive, attendees will be challenged to think like a thriver; to embrace new ideas and different ways of thinking; to let go of fear and explore possibilities; to be effective, resourceful and inspired to develop their skills and seize every opportunity to thrive.

Please take a look at the 2024 sponsorship packages available to you and complete the form with your preferred choice - get in quick as some options are limited.

Thank you for supporting Financial Advice New Zealand, our members and our collective mission to help more New Zealanders access quality financial advice.

We hope that you will join our movement of thrivers and we look forward to working with you.



Katrina Shanks
CEO, Financial Advice New Zealand

SPONSORSHIP PACKAGES



PLATINUM SPONSOR EXCLUSIVE

\$29,000

Key presence at the conference with extensive branding, a large exhibition space, speaker and networking opportunities

- Extensive branding as the exclusive Platinum Sponsor at the conference
- Joint sponsorship of the conference awards dinner with Financial Advice NZ
- Pull up banner next to the registration area (sponsor to provide)
- Double-sized exhibition booth - 6M wide
- Eight complimentary registrations including conference dinner
- Prominent signage on-site
- Prominent listing on the conference website
- Prominent listing in the conference booklet and conference app
- Name association with a Keynote Presenter (includes the opportunity to thank the speaker and a five-minute presentation)
- Insert in the conference bag

GOLD SPONSOR

\$17,500

- Acknowledgement as a Gold Sponsor
- Double stand - 6M wide
- Name association with a session
- Four complimentary registrations including conference dinner
- Insert in conference bag
- Prominent listing on conference website
- Prominent listing on conference app
- Prominent signage on-site
- Pull up banner next to registration area (sponsor to provide)

SILVER SPONSOR

\$8,900

- Acknowledgement as a Silver Sponsor
- Single booth - 3M wide
- Two complimentary registrations including conference dinner
- Insert in conference bag
- Listing on conference website
- Company listing in conference app



THE MEETING PLACE & COFFEE CART

\$9,500

An informal drop-in area that includes 5 bar leaners and 15 bar stools - a great meeting place for attendees to network. Open for all break times, including prior to the start of the conference and during breakfast.

- Acknowledgement as an Associated Sponsor
- Name association with the Meeting Place including a coffee cart (one of three coffee carts at the conference)
- Two complimentary registrations including the conference dinner
- Opportunity to brand the coffee cart
- Opportunity to provide banners/branding/brochures
- Listing on conference website
- Company listing in the conference app



WELLNESS SPACE SPONSOR - POA

A quiet sensory space delegates can come to wind down, relax and collect their thoughts. Ideas include 10-minute hand massages, herbal teas, aromatherapy, art therapy and more.

- Acknowledgement as an Associated Sponsor
- Name association with the Wellness Space
- Opportunity to brand the space with banners and brochures
- Two complimentary registrations including the conference dinner
- Listing on the conference website
- Company listing in the conference app

HUB SPONSORS

Promote your brand as a hub sponsor with an allocated 2m exhibition space to connect and engage with delegates. Showcase and demonstrate new tools and innovation at our interactive Tech Hub.

EXHIBITOR HUB SPONSOR

\$5,900

- Acknowledgement as a Hub Exhibitor Sponsor
- Shared booth with banner space 2M wide
- One complimentary registration including conference dinner
- Insert in conference bag
- Listing on conference website
- Company listing in the conference app

TECH HUB SPONSOR

\$5,900

- Acknowledgement as a Tech Hub Sponsor
- Shared booth with banner space 2M wide
- One complimentary registration including conference dinner
- Insert in the conference bag
- Listing on the conference website
- Company listing in the conference app

SPONSOR OPTIONS



COFFEE CART

\$5,750

Located on-site, the coffee cart will provide promotion of your brand to delegates.

Benefits:

- Acknowledgement as an Associated Sponsor
- One complimentary registration including the conference dinner
- Listing on the conference website
- Company listing in the conference app
- Insert in the conference bag

JUICE/SMOOTHIE BAR

\$5,750

Located on site the juice bar will provide promotion of your brand to delegates.

Benefits:

- Acknowledgment as an Associated Sponsor
- One complimentary registration including the conference dinner
- Listing on conference website
- Company listing in the conference app
- Insert in conference bag

ICE CREAM CART

\$5,750

Located on site the coffee cart will provide promotion of your brand to delegates.

Benefits:

- Acknowledgement as an Associated Sponsor
- One complimentary registration including the conference dinner
- Listing on the conference website
- Company listing in the conference app
- Insert in the conference bag

SPONSOR OPTIONS



WATER SPONSOR

\$4,200

Exclusive water sponsor to our conference.

Benefits:

- Acknowledgment as an Associated Sponsor
- One complimentary registration including the conference dinner
- Listing on conference website
- Company listing in the conference app
- Insert in conference bag

FRUIT STAND

\$4,200

Located on-site, the market-style fruit stand will be an eye-catching display promoting your brand and a place for delegates to meet.

Benefits:

- Acknowledgement as an Associated Sponsor
- One complimentary registration including the conference dinner
- Listing on the conference website
- Company listing in the conference app
- Insert in the conference bag

SWEET STAND

\$4,200

Located on-site, the lolly stand will be an eye-catching display promoting your brand and a place for delegates to meet.

Benefits:

- Acknowledgement as an Associated Sponsor
- One complimentary registration including the conference dinner
- Listing on the conference website
- Company listing in the conference app
- Insert in the conference bag

SPONSOR OPTIONS



LUNCH SPONSOR

\$2,600 (per day)

Lunch breaks will be in the trade area for all attendees and exhibitors. Select one or two days.

Benefits:

- Acknowledgement as an Associated Sponsor
- On-site acknowledgement by the MC
- Option to place up to four banners at the entrance to the exhibition hall for your sponsored catering break
- One complimentary registration including the conference dinner
- Listing on the conference website
- Company listing in the conference app



BREAK SPONSOR

\$1,500 (per break)

Be acknowledged as a sponsor at one of the two mornings or the afternoon break within the exhibition hall.

Benefits:

- Acknowledgement as an Associated Sponsor
- On-site acknowledgement by the MC
- Listing on the conference website
- Company listing in the conference app
- Insert in the conference bag

SPONSOR OPTIONS



LANYARDS

\$7,500

This is a great opportunity to have your company logo printed on the conference lanyards. All conference delegates receive a lanyard at registration and wear these throughout the two-day conference.

Benefits:

- Acknowledgement as an Associated Sponsor
- Lanyards with overprinted company logo – for all delegates
- Two complimentary registrations including the conference dinner
- Listing on the conference website
- Company listing in the conference app
- Insert in the conference bag

CONFERENCE

BOOKLET

\$4,700

All delegates receive a conference booklet which includes space for notes and will be referred to long after the conference.

Benefits:

- Company logo on the front of the programme booklet acknowledging your company as the handbook sponsor
- Two complimentary registrations including the conference dinner
- Footer – on the alternate pages throughout the booklet acknowledging your company as the booklet sponsor
- Listing on the conference website
- Company listing in the conference app
- Insert in the conference bag

CONFERENCE APP

\$5,700

Every attendee will be able to download the conference app, which will include full programme details, speaker overviews, general information etc.

Benefits:

- Acknowledgement as an Associated Sponsor
- Name association with the app
- One complimentary registration including the conference dinner
- Listing on the conference website
- Company listing in the conference app



SPONSOR OPTIONS



PENS/BAGS

\$2,600/\$5,300

In conjunction with Financial Advice NZ, select a pen/bag which all conference delegates will receive.

Benefits:

- Branding on the pen/bag
- Acknowledgement as an Associated Sponsor
- Listing on the conference website
- Company listing in the conference app
- Insert in the conference bag

INSERT IN THE CONFERENCE BAG

\$550

We estimate packing 500 plus conference bags.

Benefits:

- Provide a one page insert – A4 size or you are welcome to submit other suggestions as an insert for consideration.



SPONSORSHIP SUMMARY



	Platinum	Gold	Silver	Meeting place/ Wellness Space	Hub
Acknowledgement as a sponsor	✓	✓	✓	✓	✓
Exhibition stand * and coffee cart	Double (6M wide)	Double (6M wide)	Double (3M wide)	Banners & branding of space *	2M wall space of shared booth
Name association with a Keynote Presenter with the opportunity to thank the Keynote & a five-minute presentation	✓				
Name association with a concurrent business session or workshop		✓			
Name association with a specific venue space e.g. hub/meeting place	✓			✓	✓
Joint sponsorship of the conference awards dinner with Financial Advice NZ					
Complimentary registrations including the conference dinner	8	4	2	2	1
Display signage on-site	✓	✓			
Pull-up banner at Registration Area (sponsor to provide)	✓	✓			
Listing on the conference website	✓	✓	✓	✓	✓
Listing in the conference brochure	✓	✓			
Listing in the conference app	✓		✓	✓	✓
Insert in the conference bag	✓	✓	✓		✓

SPONSOR APPLICATION FORM

ORGANISATION:

CONTACT PERSON:

POSTAL ADDRESS:

PHONE/MOBILE:

EMAIL:

WEBSITE:

Our company wishes to support this conference (tick your selection as appropriate).

All costs are GST exclusive.(GST #124 070 554).

Platinum Sponsor		\$29,000
Gold Sponsor		\$17,500
Silver Sponsor		\$8,900
Hub Exhibitor Sponsor		\$5,900
Tech/Innovation Sponsor		\$5,900
The Meeting Place and Coffee Cart		\$9,500
Wellness Space Sponsor		P.O.A
Coffee Cart		\$5,750
Juice Bar		\$5,750
Fruit Stand		\$4,200
Sweet Stand		\$4,200
Ice Cream Stand		\$5,750
Smoothie Stand		\$4,200
Lunch Sponsor	1 or 2 Days?	\$2,600
Break Sponsor	1, 2 or 3 Breaks?	\$1,500
Conference Booklet		\$4,700
Pens		\$2,600
Bags		\$5,500
Lanyards		\$7,500
Insert in Conference Bag		\$550
Water Sponsor		\$5,000
Conference App		\$5,700

Total (exclu GST)

NAME:

SIGNATURE:

DATE:

EXHIBITION STANDS ALLOCATION

Financial Advice New Zealand will allocate your stand number and advise placement 6 weeks prior to the conference.

PAYMENT DETAILS

- An invoice will be issued on receipt of your sponsorship application.
- A deposit of 50% is due within 10 days of invoice.
- The balance is due by 4 February and must be paid in full prior to the conference.
- Cancellation – should your company cancel the following fees will apply:
 - 25% cancellation fee if cancelled prior to 30 Nov.
 - 50% cancellation fee if cancelled prior to 31 Jan.
 - Thereafter, any refund is at the discretion of Financial Advice New Zealand.

INSURANCE

All insurance is the responsibility of you / your company or organisation. The Conference Organising Committee, Financial Advice New Zealand, Tākina Wellington Convention and Exhibition Centre and Tom Dick and Harry Event Management accept no liability or responsibility for death or illness, or injury/accident to or financial loss by any person attending the conference or exhibition, whatever the cause.

CONTACT DETAILS

If you would like to discuss or sign up for a sponsorship opportunity, please contact event organiser Jasmina Nagar.

E: jasmina.nagar@financialadvice.nz

DDI: 04 495 4627

COVID-19 PROTECTION FRAMEWORK

The Financial Advice 2024 Conference will strictly adhere to all safety regulations outlined in The Covid-19 Protection Framework.

If, in the instance, restrictions do not allow us to hold the conference in-person, the conference will be held 100% online. All sponsors will receive a 50% rebate on their sponsorship and will be provided with opportunities to promote their brand and engage directly with delegates via the virtual platform.

Other sponsorship notes:

Sponsorship categories will first be offered as a first right of refusal to our previous years' sponsor for a period of 14 days after launching our sponsorship opportunities, after this date sponsorship choices will be given priority on a first-come, first-served basis.

The exhibition stands will be allocated by Financial Advice New Zealand and stand allocation will be advised 6 weeks before conference.





2022 IGNITE CONFERENCE SNAPSHOT

500+ attendees
22 speakers | 24 sessions

Overall, attendees were very satisfied with the event and our keynote speakers were high value

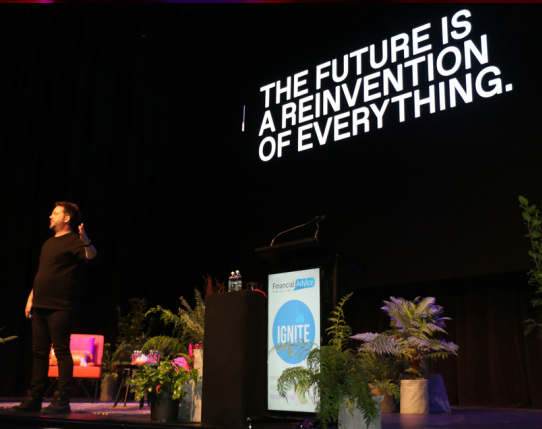
“Pleasantly surprised at the number of useful ideas gleaned, so well done on a varied programme. Excellent venue and the event ran very smoothly. MC was spot on, so he was a great choice.

“Thoroughly enjoyed the two days, very well organised, awesome networking, great speakers and venue.

“Great content, fantastic organisation, thoroughly enjoyed the two days.

IGNITE







Be the Thriver

The Thriver embodies all the elements of thriving. They are a person who grows vigorously and flourishes in every aspect of their life. They are confident and capable, always pushing themselves to be better and do better. They have a growth mindset and believe that there is always an opportunity, no matter what the situation.

The Thriver is not defined by material success or how much money they have, but rather by their ability to trust that life is working for them and their focus on making a meaningful contribution to the world. They are always looking for ways to grow and develop themselves, and they see challenges as opportunities for growth rather than obstacles to be overcome.

The Thriver is resourceful and effective, unafraid of the unknown and always willing to embrace new ideas and different ways of thinking. They are comfortable with different viewpoints and understand that there is value in diversity.

The Thriver is a healthy, happy person with a brilliant and productive future. They have a deep sense of purpose and fulfilment in their life, and they are constantly seeking out new ways to challenge themselves and expand their horizons.

Overall, the Thriver is someone who embodies the spirit of thriving in every aspect of their life. They are an inspiration to others and serve as a reminder of what is possible when we embrace opportunity, develop a growth mindset, and trust in the flow of life.

Unlock your potential - Be the Thriver



Financial Advice New Zealand
CONFERENCE 2024
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thrive

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NEW ZEALAND

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