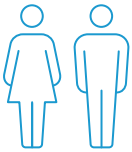


# Outstanding Support Person Awards

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Recognising individuals who demonstrate an exceptional adviser support experience and shows ongoing commitment to the financial services sector.

Entry Criteria: As of June 1 2021 has three years or more in a support person role in the financial advice sector in New Zealand.

## The Judging Criteria

- Demonstration of outstanding, ongoing support of advisers with an ‘adviser-centric’ approach
- Demonstration of going the extra mile to help and support advisers in their advice business with a ‘can-do’ attitude to create better adviser or client experiences and outcomes
- Outstanding personal talent by bringing to the advice sector a new or fresh way of doing things e.g. in the use of social media, communications, promotional or CPD events, advice, business or compliance processes.

## The Judging Process

1. A panel of three judges to review the Application Form framework.
2. Judges review the evidence and testimonials provided against the criteria and select a shortlist.
3. Judges interview the nominating Member and at least one of the two referees to attest to the outstanding character of the support person.