

Practitioner Director Risk Nominee

Garth Clarricoats

I started as a tied adviser to a now defunct insurance company in 1993. Those were the days when there was office support, company training departments, incentives by the bucketload, overseas trips (remember those) and “Agent of the Year” competitions for the people who outsold everyone else each year. Halcyon days indeed.

They were also days when the culture of Greed over Need was rampant, where companies protected their corporate bottom lines over any kind of consumer responsibility and the word “insurance” was heard on Fair Go more often than ‘shoddy builder’.

I joined the industry back then because I believed in its ability to make a real difference in the lives of people; and I’m glad to say that much has changed. I believe that financial advice is more of a profession than it has ever been. I believe that, collectively, we’re taking responsibility for acting with integrity, serving our customers, and holding to account the people who want to bring us into disrepute. I believe we are coming of age.

Much still needs to be done, and I’m still committed to helping that happen. I could tell you all about my governance experience (vast), my skills (lots) and my knowledge (still learning); but I’m not going to. You can check me out on Google and read my Personal and Professional Profile for that. Instead, I’m going to let you know about my absolute desire to make this profession; our profession; the best it can be for everyone. Many of you know me or know of me, and you know I walk the talk.

I’ll let you decide if I’m the person you want to serve you again.

Bio: [Linkedin Garth Clarricoats](#)



Personal and Professional Competencies

I am a risk adviser, professional director and member of the Institute of Directors and Financial Advice New Zealand. My experience includes

- FPIA / IFA Board Member 2003 – 2010 during which time I was Vice President, chaired the Insurance College and Professional Development Committee, sat on the Appointments and Remuneration Committee, Marketing and Rebranding Committee and Membership and Certification Committee as a CLU practitioner. I became an IFA Fellow in 2009.
- NZ delegate to the Asia Pacific Financial Services Association (APFinSA) Council from 2004 – 2009 and chaired that organisation’s Constitution Review Committee in 2006 – 2007.
- Member of the Institute of Directors (IoD) since 2005. In 2012 I was inaugural branch chair in Taranaki and served 5 years in that role while completing many IOD Governance courses; including the Company Directors Course in 2016.

- Chaired and served on a number of Not-For-Profit and Charity organisations. I am currently Chair of the Lottery National Community Committee, Lottery Outdoor Safety Committee and Lottery COVID-19 Community Wellbeing Fund. These Committees will collectively distribute around \$70 million into the Community in 2020/21
- Director of SHARE (NZ) Ltd. And SHARE (NZ) Services Ltd. Since 2012. I created; and am currently chair of; SHARE's Risk Committee.

I'm an adviser to around 1,100 clients and have been committed to this profession since 1993. In that time I have completed

- An Advanced Life Insurance Certificate (ALICert) which I completed in 1996
- A level 6 Diploma in Business (NZDipBus.) in 2001 and CLU in May 2002 – neither of which were recognised for prior learning in 2011 (cut off was September 2002)
- I will be an Authorised Financial Adviser (AFA) in the next few months.

I bring a number of competencies to the role of Practitioner Director – Risk. They are

- Financial sector experience from a variety of sources
- A knowledge of history – I know where we've been and what we've learned
- Significant and robust governance expertise – I'm good at it
- The respect of my peers – Many of you know me and what I stand for
- A commitment to high personal and professional standards – I walk the talk
- A bi-cultural focus in a multi-cultural society – I'm committed to the principles of Tikanga Maori and finding ways to remove barriers and create equity for all.
- Integrity, commitment, enthusiasm, courage, and the ability to communicate effectively

Most of all I bring DESIRE. The desire to see our profession be the best it can be for the benefit of everyone involved; most importantly, those we serve every day. Our clients and our customers.

Because Advice Matters

For anything else Google "Garth Clarricoats". There's only one of me.

Click the image below to view Garth's video in support of his nomination

