



GROWING A THRIVING ADVICE SECTOR

Partner with the leading financial advice industry association

What is the Business Partnership Programme?

Financial Advice New Zealand is introducing a Business Partnership Programme to assist in resourcing projects to benefit both the financial services sector and the New Zealand public.

The Business Partnership Programme will deliver key projects to:

- ▲ promote the value of financial advice
- ▲ inform legislators and regulators
- ▲ encourage new talent into the sector
- ▲ lift standards for the sector.

The Business Partnership Programme will include:

- ▲ an independent voice for the sector
- ▲ research to evidence good consumer outcomes of advice
- ▲ new initiatives as they arise.

Why become a Business Partnership Supporter?

As a Business Partnership Supporter, your contribution allows the sector to grow credibility through the independent development of key programmes. The success of the Business Partnership Programme is reliant on the support of industry participants with a vision of a modern, relevant and vibrant future.

Benefits to your business include:

- ▲ being in partnership with a professional organisation that is striving to proactively influence the sector
- ▲ obtaining industry-relevant research, which can influence legislators, regulators and decision makers
- ▲ demonstrating your commitment to the profession by contributing to sector development.

The Business Partnership Programme is an investment in the sector by the sector. To ensure transparency, quarterly you will receive an update on initiatives and activities within the Programme. To acknowledge your support, your logo will appear on the Financial Advice New Zealand website.

What is the cost of the Business Partnership programme?

To be a Business Partnership Supporter, the investment is \$3,000 p.a. (gst exclusive).

We invite you to join us in building a Business Partnership Programme that plays a key role in ensuring a thriving financial advice sector: a modern, relevant and sustainable service that helps New Zealanders achieve their goals and live the lives they aspire to.

GET INVOLVED

To join the Business Partnership Programme and support the industry please contact Katrina Shanks on 0800 432 101 or at katrinas@financialadvice.nz



Reached over 2.7 million
New Zealanders via
Digital Media

Financial Advice
NEW ZEALAND



Advocated for
Level 5 qualifications



Have over
1,600 members



Mentioned over 70 times
in the media in
8 months